

# Here we are Again, the last Month of the Year.

The month of all months. The holiday month. The month in which all try to make each other happy by giving them a Christmas present. We call this our **RED LETTER MONTH** the month in which we want to contribute to the happiness of all our numerous customers. We propose to do it in our usual way which others may try to imitate, but will not do so successfully. Our way is not to give a Christmas present of a handkerchief or some other cheap item, but to make a general **Reduction on all Goods** in the store in lieu of a gift. In this way all will be served alike and no favors shown to a few. We inaugurate in our red letter sale a **Grand Sacrifice on all MERCHANDISE** in our mammoth store. We shall not begin to advertise all our bargains in this paper; it would not be large enough to hold them all and in consequence we will only name a few of the leading ones in each department.

## Domestic Dept.

Commencing with our Domestic Department we will tell you that we shall all this month, sell the very best 5c Unbleached muslin at 4c per yard.

We will sell the best fine Unbleached 8c muslin at 6c. We will let loose of Green ticket best and genuine Lonsdale muslin at 6c per yard by piece or yard. Fruit of the Loom 6c. Good Ticking at 8c, good 6c Shirting at 5c. 5c Canton flannels at 4c, 10c Canton flannels at 8c. Pillow cases ready made at 15c per pair. Ready made sheets in 9x4 at 42c each.

## PRINT DEPT.

In our Print Department we will sell all Dress style prints at 3c and 4c per yard, fleeced back flanneletts the 10c grade at 7c. The 15c Astrachan goods at 11c and so on.



## Dress Goods.

In our Dress Goods department we have simply put the knife right through some of the goods. 10c Plaids and Novelties at 8c. 15c Fancy and Cashmere 1/2 wool at 11c, all wool flannel at 15c and 25c. Best German Serge 46 in. wide at 39c. The very best German Henriettas the 65c goods for this month only 49c. Remember, not one yard of Dress Goods can be bought within 20 per cent. as cheap as we can sell them this month and never again will you have such an opportunity to lay in a supply. Now is your time to trade this month.

54 inch Novelty Dress Goods 6 yards to pattern, each pattern different style, no two alike, former price 75c \$1 and \$1.25 per yard to be closed out at 50c per yard or \$3 per pattern, less than one half of the price. A whole lot of 25c and 30c Dress Goods to be sold at 19c. This is your golden opportunity to buy Dress Goods.....



## Underwear.

Our Underwear department complete and offers some of the greatest bargains ever heard of. Ladies' heavy Vests 15c, 20 and 25c. Union Suits 39c, 50c and \$1. Misses Vests and pants 15c each, Union Suits 25c each, fleecy lined Hosiery for Ladies at 10 15 and 25 cents, the latest, the best on the market, made by the Wayne Knitting company, of which we are sole agents for Plymouth. Ladies and Children's Cashmere hose at 15c worth 25c.

## Notions.

Our Notion Department is as usual, complete in every detail; all kinds of small wares such as you expect to find in a well regulated Notion Department can be found with us. Corsets, Handkerchiefs, [by the way we show the best lot of Handkerchiefs for Christmas you ever saw,] ranging in prices from one cent to one dollar each, for Ladies or Gents. Feather boes and Collarettes at prime cost. Ice wool, Angora wool, all kinds of Yarns at the old prices, which means 25 per cent. less than present value.

## CLOAK and SKIRT DEPARTMENT.

Our Cloak and Skirt Department comes forward with the announcement that every garment must go this month and to make them go, the very bottom has been pulled out from underneath them in the way of prices. Remember we have no old stock, no garments made before 1897, but all of this new lot must go at some price and we concluded now is the time to give our customers the benefit of a Cloak bargain; we will not mention prices, but want to surprise you when you come to look. The same can be said of Shawls and Dress Skirts; all will go this month regardless of cost. This is your opportunity right now to buy this class of goods.

## = Carpet = Department =

Our Carpet department will offer you Carpets at 1896 prices which means 25 per cent. below the present prices. Think of it, we offer all our best Extra superior now at 55c will be 65 and 70 in the spring, all C. C. at 40c. All kinds of Rugs at reduced prices. Carpet sweepers at \$1. We sell the King Carpet sweeper, the best on the market at \$2.50. This sweeper is warranted, take it home, try it a week if it does not suit you or do the work, bring it back and you get your money back. That kind of confidence have we in this magnificent sweeper. Chenille and Damask Portiers, Lace Curtains and Window Shades at Red Letter Prices this month.

## Our Bargain Basement

which has been removed to its new quarters right at the foot of the new stairway is dressed in its holiday attire, only it contains more Christmas goods than ever before. You will find a great display of all kinds of toys such as drums, bugles, horses, watches, iron toys, wood toys, toy furniture, tin toys, horns, wagons, wheel barrows, baby carriages, rocking horses, etc., etc. Picture books at all kinds of prices. The greatest line of dolls of every description from 1c to \$1 each. All the newest and popular games from 5c to \$1 in fact, anything in the toy line you can think of at lower prices than elsewhere. Vases, chinaware and glassware suitable for Christmas gifts. Fancy toilet sets, work boxes, cigar stands, etc., etc. It is a regular Bazar at this time of the year. Summing it all up, we can't see why you should fool away your time in one of the small stores when the big store is offering such inducements as only a large store can offer, as the more of any kind of merchandise, we can buy the cheaper, we can sell, as we get discounts that small dealers are unable to obtain. In conclusion we would suggest an early inspection and purchase for several reasons. In the first place early purchasers have first choice. Many good things will not be here in the last week before Christmas, and in the second place you avoid the great holiday rush. On Saturday, December 25th, Christmas Day, The big store will be closed all day. Please do not forget this fact and do your trading before the greatest of great holidays and be sure to do your trading at....

# KLOEPFER'S

## NEW YORK DEPARTMENT STORE.

The Biggest Store and the only one of its kind in the County.